

# Neuro Linguistic Programming Diploma



**scr** ASSOCIATES LTD  
Helping people to be the best they can be

**4Life for Living**<sup>®</sup>

## NLP Diploma

*"Once a human being has arrived on this earth, communication is the largest single factor determining what kinds of relationships he makes with others and what happens to him in the world about him."*

*- Virginia Satir*

Are there factors determining the relationships in your life that you would like to learn more about?

Would it be really useful for you to understand how you communicate with yourself more effectively?

I bet how you communicate with others is vital to the achievement of your success, both personally and professionally.

When you discover that we are receiving an abundant amount of information each and every second,  $10^{10(11)}$ , the magic number  $7\pm 2$  becomes even more important as this is what we pay attention to. And this raises the question, are you paying attention to what is important to and your goals.

People have found our NLP Diploma to be really important for them. Not because they learn about the six principles of success; not because they find out their preferred thinking style and what this means to them; not because they are able to access their best state of mind. Because of all of this and much more, they begin to understand and learn about the most powerful computer in the world that will never be replicated and is always unique – your mind.

*"Fascinating subject, expertly delivered. Sharon is very understanding and patient!"*  
- Matt Jones

*"I have begun a new and interesting journey that will enable me to achieve my goals."*  
- Sarah York

*"Thought provoking, provided new insights, increased my self awareness."* - Neil Stevens

*"Good blend of theory and practical applications, an effective mix of show and tell."* - Chris Hutchinson

So, this course is perfect for you if you have ever...

...felt that you wanted to know more about how our minds really work?

...wondered what people actually mean by the words that they use?

...wanted to see some of your relationships in a different light, from another perspective?

Then you're going to embark on how to answer all of these questions and many more with the discoveries of NLP.

Have you noticed that fads and fashions come and go, leaving a queue of memories and sometimes bad photos behind them. Learning more about NLP is one approach that will never go out of fashion because elegant communication style is always in fashion.

With NLP you can...

- Communicate with congruency
- Influence with integrity
- Perform with poise
- Lead with leverage

## Course Objectives

By the end of these four days you will:

- Know your preferred thinking style and be flexible in the use of other thinking styles
- Have experienced using Well Formedness Conditions for creating powerful goals and outcomes
- Understand what makes people tick
- Be able to be in rapport to build trust and respect
- Anchor consciously positive and resourceful states in difficult situations

## Course Content

This highly interactive training programme includes:

- Definitions of Neuro Linguistic Programming
- History of Neuro Linguistic Programming
- The Three Legs of NLP
- Communication Model
- Operating Beliefs
- Well Formed Outcomes
- Building Sensory Acuity
- Developing Rapport
- Increasing Linguistic Flexibility
- Submodalities and Making Meaning
- Kinaesthetic Anchoring
- Introducing Time Lines
- Introducing Meta Programmes

## Course Structure

This course is delivered and managed to the INLPTA standards and qualification criteria. It provides a thorough foundation in NLP attitudes, skills and techniques for use in personal and business growth and development including coaching, counselling and training.

Delivered in two modules for you to practice and integrate your learnings easily.

Training is conducted by Sharon Rooke, certified and accredited INLPTA NLP Trainer.

Contact training time is 30 hours, over 4 days.

Successful participants of the course will receive an internationally recognised Diploma certification in NLP.

## SCR Associates Ltd

Sharon Rooke, Managing Director, SCR Associates Ltd, has attained the highest standard of training. She has been awarded and is a certified Trainer of the Art & Science of Neuro Linguistic Programming by International Neuro Linguistic Programming Trainers Association (INLPTA). SCR Associates Ltd is proud to be the only company in Worcester to offer this prestigious training.

This NLP Diploma training programme is the brought to you with of over 15 years delivering Business, Personal and NLP Training. It is especially crafted to provide participants that are looking to improve their communication skills and abilities with a **complete and invaluable toolkit**. A qualified trainer for over 15 years, Sharon delivers trainings in a pragmatic style and really works with the audience to achieve results. She knows how much this training means to people.

She is also an NHS approved Clinical Hypnotherapist and Advanced Behavioural Modeller. And works with individual clients to help them be the best they can be using her expertise in NLP and Hypnotherapy. Previous business experience includes successful careers in Pharmaceuticals, Fashion and FMCG in Strategic and Operational positions.



Our aim is always to help people to be the best they can be. Your learning and integration are important to us. We respect people learn differently and utilise the best strategy for you to achieve what you desire from the programme, because that's important to you.

SCR Associates Ltd has a highly effective team of hand picked associates.

All trainings & coaching sessions adhere to our professional bodies' code of ethics and conduct.

*"If you approach each new person you meet in a spirit of adventure, you will find yourself endlessly fascinated by the new channels of thought and experience and personality that you encounter." - Eleanor Roosevelt*

### Booking

Investment: £649 + VAT (£762.58)

Cash Back: Be part of our unique Cash Back plan. We want to reward people like you that recommend us with hard cash. Every time someone you recommends attends either our NLP Diploma, Practitioner or Master Practitioner training we will give you £50 cash back.

Next step: Phone us on **01905 352 882**

Fax your booking on **0845 1249 209**

Email your booking **info@ScrAssociates.com**

Post your booking to **2 Trefoil Close  
Worcester  
WR5 3QR**

## Our Services



SCR Associates Ltd provides quality:

- ✓ Business Consultancy
- ✓ Executive Coaching
- ✓ Management Development
- ✓ Personal Development
  
- ✓ Introducing NLP training
- ✓ INLPTA Diploma in NLP
- ✓ NLP Practitioner training
- ✓ INLPTA Master Practitioner of NLP training
  
- ✓ Hypnotherapy
- ✓ Clinical Hypnotherapy
- ✓ Personal Alignment
- ✓ NLP Coaching

*"I have found that my NLP training with SCR Associates has had and will continue to have far reaching effects, which some people might describe as life changing. It opens the door to a whole new way of thinking and behaving with the most positive benefits. The training is delivered with genuine care using a variety of training techniques in small groups which maximises the learning opportunity for everyone. It can be mentally challenging and it is tremendous fun. You can't fail to achieve what you want." – Steve Ellis, Npower*

*"As trainers, as I would expect – excellent. I'd rate your skills highly. [I have] loads more new things to have a go at, thought provoking event to help me work on what I want to develop. Loved the work on linguistics even with the labels!" – Marion Dakin, Trainer*

*"Since having executive coaching with SCR Associates Ltd my personal and professional impact has stepped up a gear. I am more confident in my approach to clients and Chief Exes. The learnings have transferred to all areas. I now have a much more positive impact, thank you Sharon." – Karan Harry, NLIAT*

For more information, or to answer your questions about the excellent products and services offered by SCR Associates Ltd contact...

### SCR Associates Ltd

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